



**SELCUK UNIVERSITY TECHNOLOGY DEVELOPMENT  
ZONE (TDZ) – PROJECT AND BUSINESS DEVELOPMENT  
CENTER (PIGEM) - SELCUK TECHNOLOGY TRANSFER  
OFFICE (TTO)**



Lifelong  
Learning  
Programme



SOSYAL VE  
BEŞERİ BİLİMLER  
FAKÜLTESİ



EĞİTİMDE GİRİŞİMCİLİK VE İNOVASYON DERNEĞİ

Selcuk TDZ is established at 23 July, 2004 in Konya province. PIGEM established in 2006 as part of Konya TDZ reached to an effective interface offering technology transfer, entrepreneurship, cooperation of University-Public-Industry and supporting activities for innovation. In accordance with the amendment in law #4691 under the title of Selcuk University Technology Development Zone, in 2012 PIGEM was converted into Selcuk TTO. Services about entrepreneurship trainings and mentoring, pre-incubation/incubation and financing provided by Selcuk TTO are listed in below.

### **Services**

- Technology Transfer Office (Selcuk University)
- Consultancy (IP, Technology Marketing, Legal, Project Management, project proposal, clustering)
- Fostering Entrepreneurship
- Incubation
- Pre-Incubation
- Seed-Capital
- Training
- Office Rental
- Construction Area Rental
- Security
- Cleaning
- Catering
- HR



### **Selcuk TDZ Campus**

Selcuk TTO offers various modules within the context of organization structure to fostering innovative entrepreneurship, incubation, pre-incubation and vocational/technical trainings. There are 5 modules are

identified in organization schema. Some modules about entrepreneurship, incubation and seed finance summarize in below.

## **MODULE #1: AWARENESS, ADVERTISING, INFORMING AND TRAINING SERVICES**

Module 1 carries its activities in Konya Region for increasing the awareness of academicians and students about national and international project support programs. Some programs in module 1:

### ***Training Programs for University Students***

- “UniGirişim” and “Zirveler için Yetişin” (“Uni-Initiative” and “Train Yourself for the Peak” programs)
- “UniGirisim Pre-Incubator” (Applied Entrepreneurship Training Program)
- Training Program for Software Specialist
- Training Program of Trainee manager

### ***Training and Awareness Programs for Industry***

- Advertising of Universities’ Academic and Infrastructure Opportunities
- Advertising programmes of National, EU and other International R&D, Grant and innovation projects
- Training for Business Development
- R&D and Innovation Success Stories
- R&D and Innovation Project Competition
- R&D Project Market
- Patent Days
- Training for New product, system and Process Development

## **MODULE #2: ACTIVITIES FOR THE UNIT OF SUPPORT PROGRAMME**

It is targeted to announce the national and international project calls to academicians and students of 7 universities in Konya Region to encourage them preparing project, to help them on financial, administrative, technical and juridical support to convert universities into the project centers.

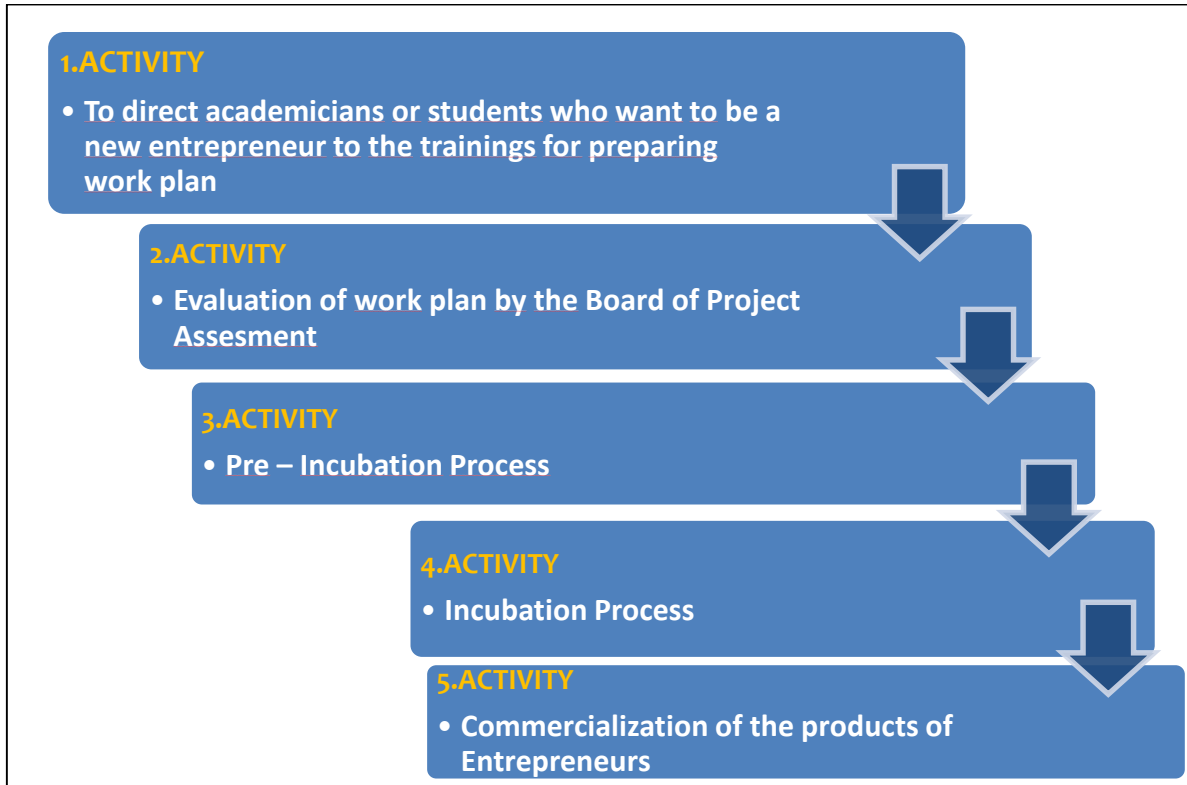


**Module-2 Steps**

## **MODULE #5: INCORPORATION AND ENTREPRENEURSHIP**

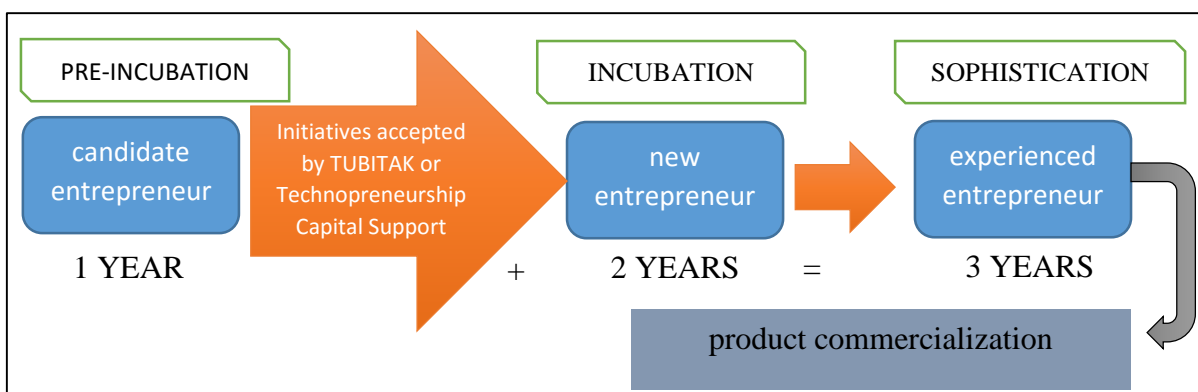
Aims of Module 5:

- To encourage and support academicians, students and young entrepreneurs to establish startup companies,
- To support entrepreneurship before establishing a company - Pre-incubation service, after establishing the company – Incubation service
- To provide consultancy services on venture capital and R&D support



### Module-5 Steps

Konya TDZ operates a total 3 years program to startup companies throughout the pre-incubation and incubation processes. Incubation process starts with initiatives accepted within Progressive Entrepreneurship Support Program (TÜBİTAK-1512) by The Scientific and Technological Research Council of Turkey (TÜBİTAK) or Technopreneurship Capital Support Program by Ministry of Science, Industry and Technology.

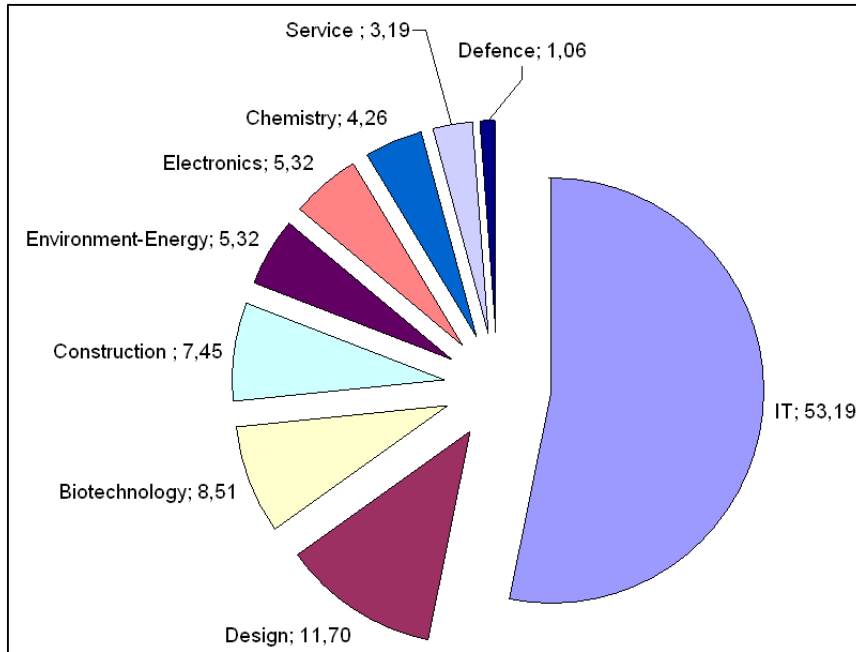


### Incubation Process

### Konya TDZ Performance Indicators 2013

Total number of tenants	102
Ongoing Projects	130
Completed Projects	102
Companies with foreign shareholders	1
Start ups (Faculty members)	29
Start ups (Students)	8
Tenant companies with faculty member shareholders	7
Academicians employed	82
R&D personnel employed	212
Number of incubators	2
Number of projects supported by grant programs (FP7, TÜBİTAK, SANTEZ, TEKNOGİRİŞİM, TTGV,KOSGEB, etc.)	37

### Konya TDZ Tenant Companies Profile 2013



Konya TDZ Website: <http://en.konyateknokent.com.tr/>